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Creating a Wonderful World

Collaboration Solutions: Building Connections Beyond the Office



Executive Summary

Collaboration services if executed properly could enable companies to be more productive and efficient while being cost-effective on logistics and expenditures. Conferencing technologies allow business people to coordinate with colleagues regardless of location. There is no need to travel, as most strategic decisions could be done via different conferencing solutions.

Globe's collaboration portfolio lets companies do this and more. Through its collaboration solutions, companies can maintain internal business relations while extending its reach.

Introduction

Collaboration solutions (such as audio conferencing) have been a mainstream business practice since the start of the 21st century. Faster Internet bandwidth as well as cheaper equipment has made decision-making and collaboration amongst business people easier, faster, and more convenient.

Today, web conferencing is widely used by transnational, multi-national, and BPO industries as a crucial tool in coordination as these entities conduct business across varying locations.

Though being able to hold meetings in its physical sense (that is, face-to-face) is still a widely accepted practice, collaborative technology solutions further businesses by extending the reach inside and outside the office premises.

The Challenges to Collaboration

Though simple and direct, holding a physical, face-to-face meeting has its limitations. Traditionally, personnel would have to literally travel to business partners just to strategize since typical phone conversations have limits. The sheer amount of effort required to book airline tickets, hotel lodging, and other expenses are logistically inconvenient and costly.

This type of collaboration also limits the number of people that could get involved in a meeting. Take a company that has about 150 employees for example. For this business to hold a town-hall meeting it would have to rent a conference room that could accommodate such a number. As such, the venue alone dictates the maximum amount of people to take part in the meeting.

Given that a company cannot accomplish this feat, it would also be more difficult if the same company would have to hold a meeting across different branches. Worse is that if these branches occupy several different time zones, not only would it require a significant amount of logistical work and time across those involved, but it would also require significant funding.

Globe Business Collaboration Solutions

Globe Business' Collaboration Solutions can address such challenges. With its audio conferencing, web conferencing, and telepresence services, businesses can interact within and among its own personnel with relative ease and convenience without sacrificing on quality.

These solutions also cater to all industry verticals. However, the industries that would benefit most from this are those companies that have multiple different satellite branches or offices. This technology is beneficial to those businesses that require constant coordination between customers and business partners.

Globe Business' Audio Conferencing

The inherent limitation of personnel that could be involved in a physical meeting is addressed by Globe's Audio Conferencing service. This solution enables meeting organizers to gather up to 200 participants regardless of location. Using landline and mobile phone technology, business personnel can set up a virtual meeting room on demand.

Clients who avail of this solution will only have to pay a minimum amount with each usage on top of their monthly fee. This service uses an international toll-free number. Though the cost for this will be borne by the organizer, participants in the conference will not be charged. Overall, this is a traditional but reliable service with competitive rates.

Globe Business' Web Conferencing

On the other hand, Globe Business' Web Conferencing platform makes the best use of cellular and Internet technology. Users can initiate virtual meetings using different devices. Desktop computers, smart phones, laptops and other Wi-Fi or 3G-enabled devices can be used as a collaboration tool for web conferencing.

This type of conferencing also combines phone and video capabilities. It allows users to utilize desktop sharing via a web browser; that way users can enjoy seamless and secure visual data exchange without being limited to audio and voice conferencing.





Globe Business Telepresence

Globe's Telepresence platform offers the best in the market when it comes to next-to-live interfaces. This solution provides life-size, high-definition video images boasting a 1080p resolution. It also features spatial audio that offers high-quality audio. As such, this conferencing solution presents a life-like quality in any presentation—a very useful tool for events that require gripping visuals and audio.

Globe's telepresence provider is a US-based communication giant, AT&T. This global partnership allows clients to access more than 1,100 telepresence rooms from over 75 countries worldwide.

Conclusion

Today's collaboration solutions allow businesses to extend its reach without compromising the intimate touch of face-to-face meetings. Globe Business brings these solutions to companies in the form of Web & Audio Conferencing as well as Telepresence.

These solutions can be adapted to businesses that require constant communication as well as coordination within its company ranks—regardless of area of operation. With this technology, users can set up and conduct meetings virtually anywhere and any time—without being limited to physical meeting rooms and attendees. These solutions provide a clear, crisp and secure exchange the same way a traditional meeting does.

As such, businesses can conduct strategic and crucial decisions without having to physically organize collaborative events that take up time, effort and finances.